

FOR IMMEDIATE RELEASE

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Draft Dynamix Adds Partnerships with ESPN, Fantasy Sports Ventures, ProTrade and RealTime Fantasy Sports

New partnerships support increased innovation and investment in the industry leading Draft Analyzer

Chicago, IL (June 27, 2007) – DRAFT DYNAMIX, the leader in draft software for fantasy sports, has announced the signing of new partnerships with ESPN, Fantasy Sports Ventures, ProTrade and RealTime Fantasy Sports. “These companies are leaders in the industry and we are excited to have them as partners” said Ted Kasten, founder of Draft Dynamix. “These new partnerships further strengthen our lead in this rapidly growing and critical category and will allow us to continue to increase our investment in the Draft Analyzer”. Draft Dynamix is also continuing its partnership with Athlon Sports, CBS.SportsLine.com, Fantasy Sports Magazine, KFFL, Roto Times, RotoWire, Mock Draft Central and FantasyAuctioneer.

The Draft Dynamix Draft Analyzer is a PC-based software application that provides users with personalized draft pick recommendations based on expert player projections, customizable scoring rules, average draft results from actual completed drafts and other critical draft day metrics to provide its users with the best possible competitive advantage for their fantasy football draft. The Draft Analyzer won the FSTA Industry Recognition award for Best Draft Assistance Tool and was a finalist for Best Innovation for its patent-pending draft pick recommendation engine. “We’re excited to have Draft Dynamix as part of the Fantasy Players Network because it’s a high quality, unique draft tool that will clearly benefit the fantasy players in our Network” said Clay Walker, Executive Vice President and General Manager of Fantasy Sports Ventures.

All Draft Dynamix partnerships increase the value of the Draft Analyzer to customers by allowing them to draft better fantasy sports teams using the expert player rankings and leading draft day advice provided by each partner. Draft Dynamix customers further benefit from being able to use their Draft Analyzer software in conjunction with the league management tools and on-line draft rooms of its partners. Draft Dynamix has already highly integrated the Draft Analyzer with CBS.SportsLine.com and is integrating the software with its new partners that have league management and on-line draft services. “RealTime Fantasy Sports is excited about working with the premier draft analyzer tool on the market” said Mike Rooney, Vice President of Marketing at RealTime Fantasy Sports. “It is a great tool to assist our customers with their fantasy football drafts and is a natural compliment to our industry leading league management business”.

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More than 15 million people played fantasy sports in 2006 with 92% of those people playing fantasy football at least once, according to the Fantasy Sports Trade Association. “With our expanded partnerships, more fantasy sports players than ever will be able to use the Draft Analyzer with their favorite league management website and source of player rankings,” said Ted Kasten.

About Draft Dynamix

Draft Dynamix (www.draftdynamix.com), the leader in draft software for fantasy sports, was founded in 2004 and is a privately held software company headquartered in Chicago, IL. Draft Dynamix is the leader in the design, development, delivery and support of powerful pc-based software applications for fantasy sports drafts. Draft Dynamix has the largest development team dedicated to developing pc-based software applications for fantasy sports drafts. Draft Dynamix is on the board of directors of the Fantasy Sports Trade Association.

About Fantasy Sports Ventures

Fantasy Sports Ventures Inc. (FSV; www.fantasysportsventures.com) is an integrated marketing and media company with a focus on digital/fantasy sports. Headquartered in New York City, FSV consists of two primary business units: Fantasy Players Network and FSV Digital Sports Advisors. The Fantasy Players Network is an aggregation of leading fantasy sports web sites and related properties. The Network includes a wide range of high-quality sites, specializing in football, baseball, basketball, hockey and other sports. FSV Digital Sports Advisors provides consulting and advisory services for brand marketers, media companies, and sports leagues, teams, and associations.

About PROTRADE

PROTRADE (www.protrade.com) is a fan powered sports media community where fans trade players and teams like stocks. PROTRADE’s virtual sports stock market helps capture the wisdom of these sports fans by enabling them to display their reactions and generate a market response to every event in sports news (every at-bat, every drive, every rumor, and every injury report can be factored into the value of an athlete or team). PROTRADE’s dynamic, market-based content is syndicated to TV broadcasters and other sports media companies such as ESPN and Sports Illustrated.

About RealTime Fantasy Sports

RealTime Fantasy Sports (www.rtsports.com), headquartered in St. Louis, Mo., is a top fantasy football provider. The 2007 football season will be the 13th year RealTime Fantasy Sports provided the most comprehensive fantasy football commissioner service around. RealTime Fantasy Sports also has unique content, extensive player notes, video updates and a free draft guide. RealTime Fantasy Sports is a one-stop shop for all your fantasy football needs.

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